

## Gower: how campsites take bookings

Prepared for Phillistone Farm, Llanmadoc. Public websites checked 22 Oct 2026. Example only, not a live report.

### What we saw on each site's own website

| Site                                            | How you book                                              | Prices on site           | Note seen                                                                                |
|-------------------------------------------------|-----------------------------------------------------------|--------------------------|------------------------------------------------------------------------------------------|
| Phillistone Farm (you), Llanmadoc               | Email or phone to check availability, then bank transfer  | Yes, £30 per night       | Five-pitch micro site, open Good Friday/1 April to 31 Oct                                |
| Kennexstone Camping & Touring Park, Llangennith | Online: arrival date and party size form on the home page | Not on the pages we read | "Book Online" box on every page                                                          |
| Hillend Camping Park, Llangennith               | Online booking; same-day arrivals can ring or email       | Prices page              | 25% deposit on lodges; minimum 2 nights May to August; says phones are not always manned |
| Three Cliffs Bay Holiday Park, Penmaen          | Online "Book your stay" page                              | Inside the booking page  | 2027 bookings advertised; reception hours listed                                         |
| Nicholaston Farm, Penmaen                       | "Book Now" and "Manage Booking" links                     | Not on the pages we read | Closed for 2026, reopens 15 April 2027                                                   |

### What this means for you

- Of the five Gower sites above, you are the only one where a guest cannot pick dates online. They email, wait, then pay by bank transfer.
- Neighbours already show 2027 dates. Guests planning next summer can lock in a pitch elsewhere tonight.
- Your £30 per night price is clear and easy to find. That is a strength, keep it.

### Three small things to try

- Add an automatic reply to enquiries@ that says when you will answer and lists your next free weeks.
- Put a simple "dates we have free" list on the prices page and update it once a week.
- Think about a low-cost booking calendar for your five pitches, so guests can book outside your hours.

### In the full Vantage service

Watch £195/month: monthly round-up and alerts. Compare £395/month (recommended): weekly round-up, competitor enquiry tests and a monthly 15-minute call. Fix £595/month: Compare plus one site per area, and Craig fixes one or two issues a month. Monthly, no minimum term, no VAT.

Sources: phillistonegower.co.uk (home, prices, contact), gowercamping.co.uk, hillendcamping.com (bookings and lodge T&Cs), threecliffsbay.com (home, book, contact), nicholastonfarm.co.uk (home, contact). Facts are as shown on those pages on 22 Oct 2026.